

IGNITE TO TRANSFORM FOR TEAM LEADERS

70% of the variance between a lousy culture and a strong culture is the knowledge, skills, and talent of your team leaders. Strong culture equals engaged employees. Engaged employees means lower turnover, higher retention, higher productivity, and ultimately, higher profitability.

Bottom line: Your team leaders have **70% of the influence** over whether an employee stays or chooses to leave, **70% of the influence** over **productivity** of your employees, and as a result, influence over your business **profitability**.


Most leaders are not equipped for that responsibility. Are yours?

- Do your leaders actively coach and provide feedback to employees?
- Do your leaders feel comfortable and confident holding employees accountable?
- Do your leaders focus on leading their team (rather than managing the work of the team)?




This program equips managers, supervisors and leads with the skills to be effective leaders. It helps managers build strong relationships with employees, provide meaningful and effective feedback, how to address performance concerns, and proactively retain high performing employees.

COURSE MODULES

 **MODULE 1**
UNDERSTANDING YOUR
ROLE AND IMPACT

 **MODULE 2**
BUILDING THE FOUNDATION

 **MODULE 3**
COACHING & RECOGNITION

 **MODULE 4**
MANAGING PERFORMANCE

 **MODULE 5**
ENGAGING AND RETAINING

 **MODULE 6**
INTERVIEWING AND HIRING

THE PROGRAM INCLUDES:

- Interactive learning over the course of eight weeks
- Online course modules that can be accessed at any time
- Weekly assignments to apply course content
- Individualized feedback on each assignment
- Weekly group coaching calls

Praise from Business Leaders

*“One employee told me she’s thought daily about quitting but **chose to stay** after her leader’s behavior changed as the result of training.” — Erin Schueller, HR Manager, Len Busch Roses*

*“Ignite to Transform was the **most impactful program** we’ve ever initiated.”
— Paul Kelly, HR Manager, Prairie, State Tractor*

*“Erin and Kristen have **tremendously helped our leaders** to develop active listening skills and coaching skills that have improved the bottom line through increased employee engagement and reduced turnover.” — Jeff Marone, President, Len Busch Roses*

Praise from Participants

*“This is a **very well planned and delivered training program**. The assignments provide opportunities to apply the lesson and the weekly meetings with other participants provide an excellent review and opportunity to discuss questions and concerns. I think most businesses would learn a great deal that would **strengthen their organization** by offering this to their leadership.”*

*“I appreciate the time you spent with us, especially the weekly meetings. **I learned something new each week** which to me is a **success**. I always appreciate when I walk away with a bit more knowledge than I started with.”*

*“This has been **very informative** and a **supportive** platform in becoming a manager.”*

If you’d like to learn about our leadership training programs (in-person or virtual), schedule a free call at:



www.peoplesparkconsulting.com/book-a-call

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